

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN
2. ELIGIBILITY – To be eligible to win the Charitable Contribution, a qualified charity must:
 - Be recognized as a 501(c)(3) public nonprofit as of April 5, 2024
 - Have a mission to support youth and families;
 - Be available for selection – respond to communication from Happy Smiles Horn Lake and provide materials requested to support voting process;
 - Not be a recipient of previous promotions;
 - Be located in MS and within 50 miles of the Happy Smiles Horn Lake office.
 - A CHARITY MAY BE DEEMED INELIGIBLE BY SPONSOR’S SOLE DISCRETION, IF THE CHARITY:
 - Is a politically-affiliated non-profit;
 - Spends a significant amount of time advancing a political party or candidate or supporting lobbying for any particular party, candidate, or cause.
 - Participates in the promotion, or otherwise conducts itself, in an unsportsmanlike or inappropriate manner;
 - Discriminates against any race, age, gender, disability, sexual orientation, ethnicity, religion, political orientation, national origin, citizenship, ancestry, marital status, veteran status, or mental or physical disability or condition;
- 1) Violates these official rules.
3. NOMINATION – There will be a total of one (1) nomination period for each campaign. Participants may nominate qualified organizations from April 5, to April 12, 2024. Nominations must be cast and received by 5:00 EST on April 12th, 2024. Total votes during nomination process will be the primary consideration for choosing which nine (9) charities move from nomination to voting process, but final decision is at the discretion of Happy Smiles Horn Lake with the intent to adequately represent all locations and communities served. To move forward from nomination to voting, an eligible Charity must:
 - ☐ Respond by 5:00pm EST on April 15, 2024;
 - ☐ Provide a primary point of contact to receive promotional brand kit.
 - ☐ Provide charity logo, website, and blurb for voting page.
4. VOTING – There will be a total of one (1) voting period for each campaign. Participants may vote for qualified organizations from April 17 to May 3, 2024. All votes must be cast and received on the official Happy Smiles Horn Lake landing page. Repeated votes from the same email address (greater than 50) will no longer be counted toward the organization.
5. CHARITABLE CONTRIBUTION – The qualifying charities that receive the most votes during the voting period will be eligible to win \$5,000 in awards. (1st place \$2,500, 2nd place \$1,500, 3rd place \$1,000) Payment will be provided in the form of a check once the following conditions are met:
 - ☐ Respond to winner announcement by 5:00pm on May 6, 2024;
 - ☐ Provide an up to date W9 form
 - ☐ Agree to participate in a public check hand-off at Happy Smiles Horn Lake.
6. DECISIONS – Winner will be announced on social media and winning organization will be contacted by email. Decisions by Happy Smiles Horn Lake regarding nominations and winners will be conclusive on all matters. By participating in this promotion, participants agree to abide by and be bound by these official rules and to accept the decisions of Happy Smiles Horn Lake as final. Participants also agree to hold Happy Smiles Horn Lake and each of its representatives and agents harmless from any liability arising from participation in this promotion and/or the acceptance of any charitable contribution. Happy Smiles Horn Lake is not responsible for lost or incomplete votes or nominations, whether due to system errors or other malfunctions. Happy Smiles Horn Lake may prohibit a participant from participating in the Promotion if, at its sole discretion, it determines that said participant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, or other unfair playing processes such as excessive repeated voting.